

CONTACTS:
Hillary Reynolds
(954) 815-1186

Celena Romero
cmomero@nvct.org
214-824-6445

SHEEHY SUBARU OF FREDERICKSBURG DONATES \$20,000 TO SUPPORT LAND CONSERVATION IN NORTHERN VIRGINIA

FREDERICKSBURG, VIRGINIA (May 13, 2025) – In a continued effort to protect green spaces and promote environmental stewardship, Sheehy Subaru of Fredericksburg has once again donated \$20,000 to the Northern Virginia Conservation Trust (NVCT) through Subaru of America’s annual Share the Love Event.

“This donation reflects what we value most — giving back to the communities and causes that sustain us,” said DJ Bruce, General Manager of Sheehy Subaru of Fredericksburg. “Protecting open space and preserving the natural beauty of Northern Virginia is something our team and customers care deeply about, and we’re proud to help fund that mission again this year.”

The most recent Share the Love Event ran from November 2024 through January 2025, with Subaru of America contributing \$250 and Sheehy Subaru of Fredericksburg adding \$50 for every vehicle sold, plus an additional \$5 for every routine maintenance service completed during the campaign.

“The generous, long-term support from Sheehy Subaru of Fredericksburg is truly extraordinary,” said Alan Rowsome, Executive Director of NVCT. “This funding helps us protect the green spaces, waterways, and natural treasures that define Northern Virginia’s identity — and ensures that future generations can enjoy them as we do today.”

The annual Share the Love Event, now in its 17th year, has generated more than \$320 million in donations nationwide to a range of national and local charities. Sheehy Subaru of Fredericksburg selected NVCT as its Hometown Charity to ensure that the impact of each donation stays close to home.

About The Northern Virginia Conservation Trust:

The Northern Virginia Conservation Trust works daily to preserve the land, water, and character of Northern Virginia. Over the past three decades, the organization has protected more than 9,000 acres and serves over three million residents throughout the region. Learn more at www.nvct.org.

About Sheehy Auto Stores, Inc.:

Sheehy Auto Stores is one of the Top 30 Private Dealer groups in the country. The company has been family-owned and operated since its formation in 1966 as a single Ford dealership. Sheehy’s growth to nearly \$2 billion in sales and 45,000 new and used vehicles annually has

been based on adherence to their Mission Statement: “One team building a lasting relationship with each customer based on trust.” The company operates in the Mid-Atlantic region, with 30 stores from Richmond to Baltimore, and from Annapolis to Hagerstown. Their brands include GMC, Ford, Honda, Lincoln, Subaru, Mazda, Lexus, INFINTI, Toyota, Volkswagen, Hyundai, Genesis, and Nissan. Sheehy’s focus and execution on customer loyalty have earned its distinction as one of the premier retailers for each of the manufacturers it represents. For more information, visit www.sheehy.com.

#