AN EVENING AT RIVER FARM

CELEBRATING CONSERVATION HEROES

DATE: JUNE 3, 2022
TIME 6PM TO 9PM
LOCATION: GEORGE WASHINGTON’S RIVER FARM AT 7931 E BOULEVARD DR, ALEXANDRIA, VA 22308
What is The Northern Virginia Conservation Trust (NVCT)?
NVCT is a regional, nonprofit land trust that saves nearby nature by forever preserving and caring for natural areas, trails, streams, parks, and historical and cultural sites for the benefit of current and future generations.

NVCT works with conservation partners, including local governments and private landowners, to preserve, restore and steward land throughout Northern Virginia. Founded in 1994, the trust has protected more than 8,000 acres in its service area, one of the fastest-growing regions in the country and home to more than 2.9 million residents.

WHO ATTENDS NVCT’S ANNUAL CONSERVATION EVENT?
The typical audience includes more than 250 business leaders, elected officials, jurisdiction partners, conservation leaders, advocates, and other key stakeholders who make a difference each day in our Northern Virginia communities.
At this event, businesses support the conservation of our local land and water resources in Northern Virginia. In doing so, they place their identity, products, and services directly in front of significant, involved, and committed professionals with shared values. Sponsors of NVCT’s signature event bolster and secure the Trust’s commitment to protecting the communities where Northern Virginians live, work and play.

ABOUT RIVER FARM

There is nothing else like River Farm in our community. In addition to its rich cultural history, the property boasts an extensive children’s garden, meadows with breathtakingly colorful flower displays, and a panoramic waterfront view of the Potomac River.

It is the perfect backdrop for this year’s celebration. Join us for refreshments, delicious food, and great company while enjoying the stunning scenery of this majestic property.

WHY SPONSOR “AN EVENING AT RIVER FARM”? 

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Partner information is showcased in all media releases, promotional materials, event programs, on-site signage, website posting with hyperlinks, and social media.

**WHAT TYPES OF MARKETING OPPORTUNITIES EXIST?**

Sponsorship options may include category exclusivity, hospitality, and product displays as outlined below. Additionally, NVCT welcomes the opportunity to build a customized program that suits your needs. We are proud to recognize your leadership with our constituents and supporters.

- **Title Sponsor** $25,000
- **Conservation Champion** $10,000
- **Sustaining Partner** $5,000
- **Valued Friend** $2,000

### Past Sponsors

- Alliant Insurance Services
- Atlas Environmental Services
- Booz Allen Hamilton
- Cafferty Development Corp.
- Caruthers Foundation
- Cooper Carry
- Crystal City BID
- Dewberry
- Environmental Consultants and Contractors, Inc. (ECC)
- EnviroSolutions Inc.
- Equinox Investments, LLC
- Evergreen Environmental
- ExxonMobil
- Ground Zero
- GVIC Communications Corp.
- Lane Construction
- LegalPerspectives, LLC
- Leopold's Preserve
- Merrill Lynch
- Peterson Companies
- Petroleum Management Inc.
- Phase Separation Science
- Reed Smith
- Rogers & Company
- United Bank
- University of Mary Washington
- Venable
- Volkswagen
- Vornado
- West Group
- Wetlands Studies and Solutions, Inc.
<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Title Sponsor</th>
<th>Conservation Champion</th>
<th>Sustaining Partner</th>
<th>Valued Friend</th>
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<tbody>
<tr>
<td></td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,000</td>
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<td>Category Limit</td>
<td>1</td>
<td>8</td>
<td>Unlimited</td>
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<td>Complimentary tickets</td>
<td>25</td>
<td>15</td>
<td>10</td>
<td>5</td>
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<tr>
<td>Company profile in event program and annual report</td>
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<tr>
<td>Presenting sponsor slide for program slideshow</td>
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<td>Guided hike on conserved land for 20</td>
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<td>VIP reception and private River Farm Tour prior to the event</td>
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<td>Conservation briefing and lunch with NVCT Executive Director, Alan Rowsome</td>
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<td>On-site signage and distribution of marketing materials</td>
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<td>Company logo on all promotional materials</td>
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<td>Company listed on all promotional materials</td>
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<td>Company logo in program</td>
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<td>Company listed in program</td>
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<td>Testimonial and quote on Trust's website</td>
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<td>Logo included on invitations, email, website and event slideshow</td>
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<td>Company listed on website and event slideshow</td>
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<td>Recognition from the podium</td>
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Yes! I would like to support conservation in Northern Virginia. Please confirm my “Evening at River Farm” sponsorship level:

[ ] $25,000    [ ] $10,000    [ ] $5,000    [ ] $2,000    [ ] Other

INDIVIDUAL / COMPANY INFORMATION:

Individual / Company: ____________________________________________________
Contact: __________________________________________________________________
Address 1: __________________________________________________________________
Address 2: __________________________________________________________________
City: ___________________________ State: _________________ Zip: ____________
Phone: _____________________________ Email: ______________________________

PAYMENT INFORMATION:

My total sponsorship of: $___________________ will be paid as follows:
[ ] Please invoice me. [ ] Check is enclosed. [ ] Please charge my credit card
Name on card: ____________________________ Exp. Date:__________
Credit Card Number: ____________________________ CVV#:________

The Northern Virginia Conservation Trust is a 501(c)(3) nonprofit organization. Our
EIN is 54-1724626. Some sponsorship benefits have a fair market value. The
remainder of sponsorship payments are tax-deductible as permitted by law.

To learn more about sponsorship opportunities please contact:
Greg Meyer: (703) 462-9850 gmeyer@nvct.org

Our Address: NVCT
4022A Hummer Road
Annandale, VA 22003

Event Address: River Farm
7931 E Boulevard Dr.
Alexandria, VA 22308