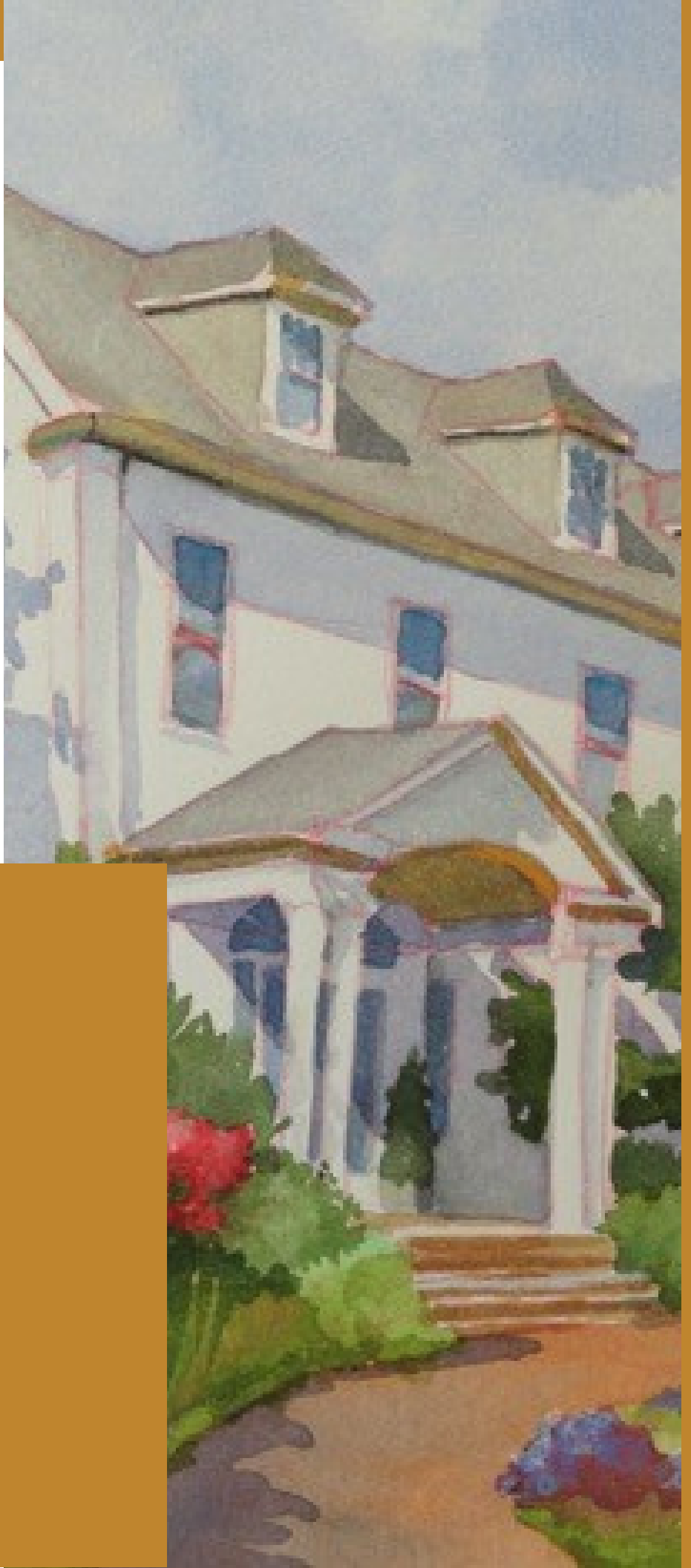


AN EVENING AT RIVER FARM

CELEBRATING
CONSERVATION HEROES



NORTHERN
VIRGINIA
CONSERVATION
TRUST

SPONSORSHIP PROPOSAL

DATE:

JUNE 3, 2022

TIME

6PM TO 9PM

LOCATION:

GEORGE WASHINGTON'S
RIVER FARM AT
7931 E BOULEVARD DR,
ALEXANDRIA, VA 22308

WHAT IS THE NORTHERN VIRGINIA CONSERVATION TRUST (NVCT)

What is The Northern Virginia Conservation Trust (NVCT)?

NVCT is a regional, nonprofit land trust that saves nearby nature by forever preserving and caring for natural areas, trails, streams, parks, and historical and cultural sites for the benefit of current and future generations.

NVCT works with conservation partners, including local governments and private landowners, to preserve, restore and steward land throughout Northern Virginia. Founded in 1994, the trust has protected more than 8,000 acres in its service area, one of the fastest-growing regions in the country and home to more than 2.9 million residents.



WHO ATTENDS NVCT'S ANNUAL CONSERVATION EVENT?

The typical audience includes more than 250 business leaders, elected officials, jurisdiction partners, conservation leaders, advocates, and other key stakeholders who make a difference each day in our Northern Virginia communities.



ABOUT RIVER FARM

There is nothing else like River Farm in our community. In addition to its rich cultural history, the property boasts an extensive children's garden, meadows with breathtakingly colorful flower displays, and a panoramic waterfront view of the Potomac River.

It is the perfect backdrop for this year's celebration. Join us for refreshments, delicious food, and great company while enjoying the stunning scenery of this majestic property.

WHY SPONSOR "AN EVENING AT RIVER FARM"?

At this event, businesses support the conservation of our local land and water resources in Northern Virginia. In doing so, they place their identity, products, and services directly in front of significant, involved, and committed professionals with shared values. Sponsors of NVCT's signature event bolster and secure the Trust's commitment to protecting the communities where Northern Virginians live, work and play.

SPONSORSHIP OPPORTUNITIES

WHAT TYPES OF MARKETING OPPORTUNITIES EXIST?

Partner information is showcased in all media releases, promotional materials, event programs, on-site signage, website posting with hyperlinks, and social media.

WHAT ARE THE SPONSORSHIP OFFERINGS?

Sponsorship options may include category exclusivity, hospitality, and product displays as outlined below. Additionally, NVCT welcomes the opportunity to build a customized program that suits your needs. We are proud to recognize your leadership with our constituents and supporters.

- Title Sponsor \$25,000
- Conservation Champion \$10,000
- Sustaining Partner \$5,000
- Valued Friend \$2,000

Past Sponsors





























Alliant Insurance Services
Atlas Environmental Services
Booz Allen Hamilton
Cafferty Development Corp.
Caruthers Foundation
Cooper Carry
Crystal City BID
Dewberry
Environmental Consultants and
Contractors, Inc. (ECC)
EnviroSolutions Inc.

Equinox Investments, LLC
Evergreen Environmental
ExxonMobil
Ground Zero
GVIC Communications Corp.
Lane Construction
LegalPerspectives, LLC
Leopold's Preserve
Merrill Lynch
Peterson Companies
Petroleum Management Inc.

Phase Separation Science
Reed Smith
Rogers & Company
United Bank
University of Mary Washington
Venable
Volkswagen
Vornado
West Group
Wetlands Studies and Solutions, Inc.

SPONSORSHIP OPPORTUNITIES

NVCT'S "AN EVENING AT RIVER FARM"

Sponsorship Benefits	Title Sponsor	Conservation Champion	Sustaining Partner	Valued Friend
	\$25,000	\$10,000	\$5,000	\$2,000
Category Limit	1	8	Unlimited	Unlimited
Complimentary tickets	25	15	10	5
Company profile in event program and annual report				
Presenting sponsor slide for program slideshow				
Guided hike on conserved land for 20				
VIP reception and private River Farm Tour prior to the event				
Conservation briefing and lunch with NVCT Executive Director, Alan Rowsome				
On-site signage and distribution of marketing materials				
Company logo on all promotional materials				
Company listed on all promotional materials				
Company logo in program				
Company listed in program				
Testimonial and quote on Trust's website				
Logo included on invitations, email, website and event slideshow				
Company listed on website and event slideshow				
Recognition from the podium				

SPONSORSHIP SIGN UP

Yes! I would like to support conservation in Northern Virginia.
Please confirm my "Evening at River Farm" sponsorship level:

\$25,000 \$10,000 \$5,000 \$2,000 Other

INDIVIDUAL / COMPANY INFORMATION:

Individual / Company: _____
Contact: _____
Address 1: _____
Address 2: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

PAYMENT INFORMATION:

My total sponsorship of: \$_____ will be paid as follows:
 Please invoice me. Check is enclosed. Please charge my credit card
Name on card: _____
Credit Card Number: _____ Exp. Date: _____
CVV#: _____

The Northern Virginia Conservation Trust is a 501(c)(3) nonprofit organization. Our EIN is 54-1724626. Some sponsorship benefits have a fair market value. The remainder of sponsorship payments are tax-deductible as permitted by law.

To learn more about sponsorship opportunities please contact:
Greg Meyer: (703) 462-9850 gmeyer@nvct.org

Our Address:
NVCT
4022A Hummer Road
Annandale, VA 22003

Event Address:
River Farm
7931 E Boulevard Dr.
Alexandria, VA 22308