

AN EVENING IN THE GARDEN

benefit event for



NORTHERN
VIRGINIA
CONSERVATION
TRUST

Your local land trust working to protect the lands, waters, and scenic beauty of Northern Virginia.



Join business professionals, conservation leaders, elected officials and other community members for a festive evening to celebrate land and water protection in Northern Virginia.

March 19, 2020

6:00-8:30 p.m.

The Atrium at Meadowlark Botanical Gardens

About “An Evening In The Garden”

What is The Northern Virginia Conservation Trust (NVCT)?

We are your local, nonprofit land trust saving nearby nature by forever preserving and caring for the natural areas that define our Northern Virginia communities. From forests and streams to battlefields and cultural sites, our region’s lands and waters are more precious than ever before in the face of a changing climate and growing pressure to develop. Founded in 1994, we have restored and protected more than 7,000 acres of clean water sources, key wildlife habitat, and historic places in one of the fastest growing regions in the country. We’ve done this by working collaboratively with local governments, private landowners and other valued partners to improve the quality of life for all residents.

Who attends our annual event?

Our audience usually includes a complete cross-section of Northern Virginia professionals. Elected officials, jurisdiction partners, conservation leaders, advocates, and the citizens living and making a difference in our Northern Virginia communities each day.

Why sponsor “An Evening in the Garden”?

At this event, businesses support the conservation of our local land and water resources in Northern Virginia. In doing so, they place their identity, products, and services directly in front of significant, involved, and committed professionals with shared values. Sponsors of NVCT’s signature event bolster and secure the Trust’s commitment to protecting the communities where Northern Virginians live, work and play.

About The Atrium at Meadowlark Botanical Gardens

We couldn’t be more excited to host our event at the beautiful Atrium at Meadowlark Botanical Gardens. Featuring live plants, flowers, an indoor stream, and trees filled with twinkling lights, the Atrium is the perfect venue for a fun filled evening to celebrate the beauty of Northern Virginia.

Sponsorship Opportunities

What types of Marketing Opportunities exist?

Partner information is showcased in all media releases, promotional materials, event programs, on-site signage, website posting with hyperlinks and social media.

What are the Sponsorship Offerings?

Sponsorship options may include category exclusivity, hospitality, and product displays as outlined below. Additionally, NVCT welcomes the opportunity to build a customized program that suits your needs. We are proud to recognize your leadership with our constituents and supporters.

- | | |
|-------------------------|----------|
| • Title Sponsor | \$10,000 |
| • Conservation Champion | \$5,000 |
| • Supporting Partner | \$2,000 |
| • Friend | \$1,000 |

AN EVENING IN THE GARDEN

Sponsor Benefits	Title Sponsor \$10,000	Conservation Champion \$5,000	Supporting Partner \$2,000	Friend \$1,000
Complimentary tickets	20	10	10	5
Title Sponsor recognition on event materials				
Company profile on website and annual report				
Guided hike on conserved land for up to 20 guests				
Conservation briefing and lunch with NVCT Executive Director, Alan Rowsome				
Company logo on promotional materials				
Company name on promotional materials				
Company logo in event materials				
Company name in event materials				
Testimonial and quote on NVCT's website				
Logo on invitations, email, website, and slideshow				
Company name on website and event slideshow				
Recognition at Event				

Previous Sponsors

Alliant Insurance Services
 Atlas Environmental Services
 Booz Allen Hamilton
 Cafferty Development Corp.
 Caruthers Foundation
 Cooper Carry
 Crystal City BID
 Dewberry
 ECC
 Equinox Investments, LLC
 Evergreen Environmental
 ExxonMobil
 Ground Zero
 GVIC Communications Corp.
 Lane Construction

LegalPerspectives, LLC
 Leopold's Preserve
 Merrill Lynch
 Peterson Companies
 Phase Separation Science
 Reed Smith
 Rogers & Company
 United Bank
 University of Mary Washington
 Venable
 Volkswagen
 Vornado
 West Group
 Wetland Studies and Solutions, Inc.

Sponsorship Application

Yes, I would like to support land and water protection in Northern Virginia!!

Please confirm my "An Evening in the Garden" sponsorship level:

\$10,000 \$5,000 \$2,000 \$1,000 Other _____

INDIVIDUAL / COMPANY INFORMATION

Individual / Company: _____

Contact: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

My total sponsorship of: \$_____ will be paid as follows:

Please invoice me. Check is enclosed. Please charge my credit card

Name on card: _____

Credit Card Number: _____ Exp. Date: _____ CVV#: _____

The Northern Virginia Conservation Trust is a 501(c)(3) nonprofit organization. Our EIN is 54-1724626. Some sponsorship benefits have a fair market value. The remainder of sponsorship payments are tax deductible as allowed by law.

Learn more about sponsorship opportunities: Greg Meyer (703) 462-9850 | gmeyer@nvct.org

Our Address
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Event Address
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Vienna, Virginia 22182

